

## DFI 2022 Programme

29 June 2022		Day 1
*GMT	BST	<b>Session 1A:</b> Chair - Dr. Abu Sadat Muhammad Sayem, Manchester Fashion Institute
12:00	13:00	<b>Welcome by Professor Liz Barnes, Manchester Fashion Institute</b>
12:05	13:05	<b>Introduction by Professor Fiona Hackney, Manchester Fashion Institute</b>
12:10	13:10	<b>Keynote - Professor Nadia Magnenat Thalmann,</b> <b>Head of MIRALab, University of Geneva, Switzerland</b> <i>Pioneering 3D digital fashion: from the past experience to the future.</i>
12:40	13:40	<b>Hilde Heim, Manchester Fashion Institute, UK</b> <i>Manchester Fashion Institute and the UNECE Sustainability Pledge</i>
13:00	14:00	Break (10 minutes)
GMT	BST	<b>Session 1B:</b> Chair - Dr. Hilde Heim, Manchester Fashion Institute
13:10	14:10	<b>Evrydiki Papachristou, International Hellenic University, Greece</b> <i>Developing a Digital Influencer in Daz3D</i>
13:30	14:30	<b>Charlene Gallery, The University of Manchester, UK</b> <i>Developing Digital Skills: A Fashion Business Masterclass with Style3D</i>
13:50	14:50	<b>Tekila Harley Nobile, Università della Svizzera italiana, Switzerland</b> <i>Digital Fashion: Teleworking and Video-meetings.</i>
14:10	15:10	Break (10 minutes)
GMT	BST	<b>Session 1C:</b> Chair - Dr. Abu Sadat Muhammad Sayem, Manchester Fashion Institute
14:20	15:20	<b>Virginia Rolling, Georgia Southern University, USA</b> <i>Examining the perceptions of wearable accessory designers using 3D printing.</i>
14:40	15:40	<b>Andrea Diodati, Fashion Institute of Technology, New York, USA</b> <i>Digital Fashion &amp; Activism</i>
15:00	16:00	End of Day 1

\*N.B.: GMT = Greenwich Mean Time, BST = British Standard Time

## DFI 2022 Programme

30 June 2023		Day 2
*GMT	BST	<b>Session 2:</b> Chair - Dr. Abu Sadat Muhammad Sayem, Manchester Fashion Institute
09:30	10:30	<b>Invited - Professor Yoon Kyung Lee, Seoul National University, Korea</b> <i>Comparison of fashion CAD education achievement through online/offline learning</i>
09:50	10:50	<b>DIYAOLU Idowu J., Obafemi Awolowo University, Nigeria</b> <i>Perception of the Use of Computer Aided Designs among Fashion Designers in Southwestern Nigeria</i>
10:10	11:10	<b>Reem Almeshari, The University of Manchester, UK</b> <i>The Role of Snapchat Influencer E-WOM on Women Purchasing Behaviour Toward Beauty Products in Saudi Arabia</i>
10:30	11:30	<b>Cheng Fan, Northumbria University, UK</b> <i>User Experience Design and Online Fashion Sites: Values and Veganism</i>
10:50	11:50	<b>End of Day 2</b>

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You may use World Clock at [GreenwichMeanTime.com](https://www.greenwichmeantime.com) to check your local time. Below figure shows the time differences from GMT in few cities in different continents and the local times in those cities at the starting time (i.e. 12:00 GMT) of Session 1A.

