



AMBITION IS PROGRESS

MANCHESTER
FASHION
INSTITUTE

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WE ARE MANCHESTER FASHION INSTITUTE.

We are a multi-disciplinary partnership at Manchester Metropolitan University bringing together fashion expertise and talent from across the University, Manchester and the world. We are an international hub that connects education, research and enterprise to inspire the next generation of industry leaders.

We lead by example, embracing a culture of collaboration, creativity and entrepreneurship. Our teaching, research and innovation crosses disciplinary boundaries, stimulating new connections, fresh perspectives and original thinking.

Investing in our staff, facilities, technology, research and professional partnerships, we are committed to delivering academic programmes that enable you to raise your profile, take on new challenges and set new standards.

**DESIGN
IS
FREEDOM**



**ART
IS
INSIGHT**



**INVENTION
IS
INSTINCT**



**FASHION
IS
BUSINESS**



**PRACTICE
IS
PERFECT**



**TALENT
IS
POWER**



**MANCHESTER
IS
CONFIDENCE**



**WE BELIEVE IN TALENT AND INDUSTRY,
EDUCATION AND PROGRESSION.
WE UNLEASH CREATIVITY INTO
THE WORLD. WE THRIVE ON INTUITION
AND INNOVATION. WE WORK TOGETHER.
WE LIVE BY COMMERCIAL INSIGHT
AND SMART ENTERPRISE. WE PRIZE
INDEPENDENCE AND INVENTION.
WE COMBINE ACADEMIC EXPERTISE
WITH PROFESSIONAL EXPERIENCE.
WE MIX DESIGN AND TECHNOLOGY,
MANAGEMENT AND MERCHANDISING,
WORK AND WONDER. WE INSPIRE,
EMPOWER AND BUILD CONFIDENCE.
WE RISE TO CHALLENGES AND
CELEBRATE SUCCESSES. WE CHAMPION
THE NEW, THE DIFFERENT, THE BRAVE.**



**BORN OUT OF INDUSTRY AND
HARD WORK, OUR CITY WAS BUILT
FROM THE WEALTH OF COTTON,
TEXTILES AND FABRIC. ITS PROSPERITY
CONTINUES TO THRIVE THROUGH
THE WILL AND DETERMINATION OF
INDIVIDUALS WITH A STRONG WORK
ETHIC, A FORMIDABLE COLLABORATIVE
SPIRIT AND AN APPRECIATION
OF ORIGINALITY.**

**THIS IS A CITY THAT CHALLENGES
CONVENTION, WELCOMES ALL AND
MAKES THINGS HAPPEN.**

“

**WE CHAMPION YOUR
SUCCESS AND PROMOTE A
CULTURE THAT AIMS TO INSPIRE
AND CONNECT YOU WITH THE
GLOBAL FASHION COMMUNITY
THROUGH INTERNATIONAL
PROJECTS, PLACEMENTS AND
STUDY TRIPS.**

”

Colin Renfrew
Director of Manchester Fashion Institute

WELCOME FROM COLIN RENFREW

We are home to a community of fashion designers, buyers, merchandisers, managers, researchers, product developers and marketers, our courses cover the breadth of the industry from fashion design, to business and promotion. We encourage you to be ambitious, visionary, enquiring, dynamic, innovative and experimental. Our aim is to provide a platform that will put you ahead of the competition and discover your niche in the international fashion industry.

Employability is at the heart of our teaching, from masterclasses to guest speakers, live project briefs to competitions and work placements; we incorporate opportunities for direct contact with industry throughout your studies. Our programmes have been designed in partnership with industry to ensure you are equipped with the skills and knowledge to meet the needs of employers across the globe.

Inherently proud of our Mancunian roots, we embrace our city, its heritage, subculture and achievements. Manchester offers a truly unique student experience, and our students thrive in a city that does things differently.

We champion your success and promote a culture that aims to inspire and connect you with the global fashion community through international projects, exchanges and study trips. By investing in pioneering research, industry standard facilities and highly trained staff, we endeavour to create a learning experience that builds your confidence and helps you realise your potential.

Colin Renfrew
Director of Manchester Fashion Institute

Important notice

This brochure was developed in mid-2017 to help you choose the right course for the 2018 academic year. The information therefore reflects the courses as they are at this time. Please be aware that placements and overseas study cannot be guaranteed on our courses. This brochure is intended to provide an overview of our courses. The online prospectus available at mmu.ac.uk/courses provides key up-to-date information about our courses to help you make an informed decision about which one to apply to, so please check online.



MANCHESTER: AN OUTSTANDING PLACE TO STUDY

We are proud to be a part of Manchester Metropolitan University; with a total student population of over 38,000, it is one of the largest higher education campuses in the UK. With a history dating back 175 years, the University's distinctive character is defined by a combination of academic practice and professional expertise.

A professional focus

The University is committed to delivering advanced vocational education and cultivating your employability.

Our portfolio of high-quality, academic programmes are created in partnership with leading, industry contacts to ensure your skills and qualities meet the needs of the sector. Our links with industry allow us to offer you the opportunity to apply for placements around the globe.

To help ensure you have a combination of academic knowledge and practical work experience, we have a placement year scheme as part of all of our courses at Manchester Fashion Institute. A placement year is an excellent opportunity to gain practical experience in preparation for entering the industry as a graduate.

Investing in a world-class campus

In recent years there's been a major investment in purpose built, environmentally sustainable buildings and facilities. At the heart of our commitment to you is a £400 million investment, which has created a world-class learning environment. A further £226 million is currently being invested to provide additional facilities, buildings and public spaces.

Outstanding teaching facilities

As a student with us, you will have access to:

- Industry-standard equipment and technology, along with technical training and guidance.
- Over one million library books, journals, articles and e-books.
- Libraries and IT zones with extended opening hours.
- 3,000 student PCs and Macs, giving you access to outstanding online resources.

Our experts

Our academic teaching staff, professors and researchers are experienced professionals at the forefront of their fields, with well-established links in their areas of expertise.

RANKED 4TH IN THE UK FOR FASHION AND TEXTILES

The Guardian University Guide 2018.

A UNIVERSITY WITH A NETWORK OF OVER 270,000 ALUMNI

From Burberry to Vogue, Ralph Lauren to Topshop, our graduates work at fashion brands across the globe.

ONE OF THE UK'S GREENEST UNIVERSITIES

In 2016, we were listed as the third greenest university by the UK's People and Planet University League for environmental and ethical performance.

A £400 MILLION INVESTMENT

We're committed to creating the best possible learning environment and strive to continually improve our facilities.

OUR WORLD CLASS FACILITIES

Our recent multi-million pound investment has created fantastic facilities located at the University's Manchester campus.

You will be a part of a large and inspiring student community, surrounded by those studying a huge range of subjects which will enhance your experience.

We combine theoretical business understanding with practical and technical experience to ensure you are equipped with skills and knowledge that will enhance your C.V.

Home to an extensive collection of industry standard equipment, you will have access to over 150 lock-stitch machines and a Gerber computerised single-ply sample cutter. You'll also have access to our dedicated CAD/CAM suite, fashion studio spaces and garment manufacture rooms.

Innovation Zone

This specialist environment features the latest advances in fashion technology including:

- 3D body scanner to aid the development of garment sizing and fit
- 3D printing facilities
- Sew free bonding equipment
- Digital pattern-cutting software
- Laser cutting equipment

Textile labs

Our labs' innovative, specialised testing facilities are used by some of the leading names in the fashion industry to test:

- Fabric moisture and comfort levels against skin
- Colour fastness
- Tensile strength
- Abrasion

These facilities are available to students on the following courses:

- BA (Hons) Fashion Design and Technology: Menswear
- BA (Hons) Fashion Design and Technology: Womenswear
- BA (Hons) Fashion Design and Technology: Sportswear



Studio space

We offer dedicated fashion design studio spaces equipped with the latest digital pattern-cutting software.



Specialist sewing equipment

Multi-head embroidery machine.



Innovation Zone

The Innovation Zone features the latest advances in fashion technology. You will have access to industry standard machinery, from sew free bonding equipment to 3D printing facilities and laser cutting equipment.



3D body scanner

Compatible with CAD, the body scanners uses infra-red depth sensing and imaging technology to produce a digital copy of the body's geometry to inform your research and design.





Singer fagoting machine

Used for the intricate, decorative technique of fagoting, the Singer machine is part of a wider range of automated sewing and embroidery machines.



Textiles loom

Housed in our dedicated weaving workshop, our textiles looms enable the practice of traditional craft skills, and sit alongside TCI digital jacquard looms and computer controlled Dobby looms.



Highland industrial grade machines

Industrial sewing machines in our Sewing and Embroidery Workshop.



Benzie Building, ground floor

The School of Art facilities can transform into a contemporary gallery space.

The Manchester School of Art

A number of our courses are taught at Manchester School of Art. Their facilities have recently undergone a £34 million programme of improvements that included a brand new building, the renovation of existing buildings and a wide range of new equipment.

Exceptional equipment and facilities

- Impressive studio spaces.
- Computer-aided manufacture including digital router, laser cutters and 3D printer.
- Dye lab for natural yarns, fabrics and some man-made fibres.
- Embroidery workshops with a range of domestic and specialist industrial machines.
- Fashion workshops with cutting tables, specialist industrial sewing machines and finishing equipment.
- Knit resources including dubbed, domestic electronic and punch card knitting machines in a range of gauges.
- Traditional textile printing including flatbed silk screen printing, transfer printing and Batik.
- Digital textile printing directly on to a range of fabrics.
- Weave workshops with a TCI digital jacquard loom, table top looms and computer controlled Dobby looms.

- PCs and Apple Macs throughout the School of Art with industry-standard software for print and web design, video and image editing, computer aided design, digital modelling and visualisation.
- Video editing suites with Final Cut Pro and sound editing tools.
- Network printing in A4, A3 and large formats.
- Photography resources including professional and daylight studios, dark rooms, high-end film scanning and film processing.
- Access to a range of other art facilities including ceramics equipment, chemical workshops, fine art resources, a glass hot shop and metalwork facilities.

These facilities are available to students on the following courses:

- BA (Hons) Fashion
- BA (Hons) Fashion Art Direction

TEACHING BUILT ON WORLD-CLASS RESEARCH

We build our undergraduate programmes using research that tackles major issues at a local and international level. Our research embraces challenges and questions faced by industry across the globe. Our academic staff work in partnership with a broad range of organisations to provide innovative and specialist solutions which support international economic growth in the fashion industry and beyond.

Research with an international reach

Our research is undertaken by more than 1,400 staff across multiple University Research Centres and is respected around the world. It forms the foundation of our taught programmes at undergraduate and postgraduate levels and helps us push innovation forward within the UK's vibrant fashion industry.

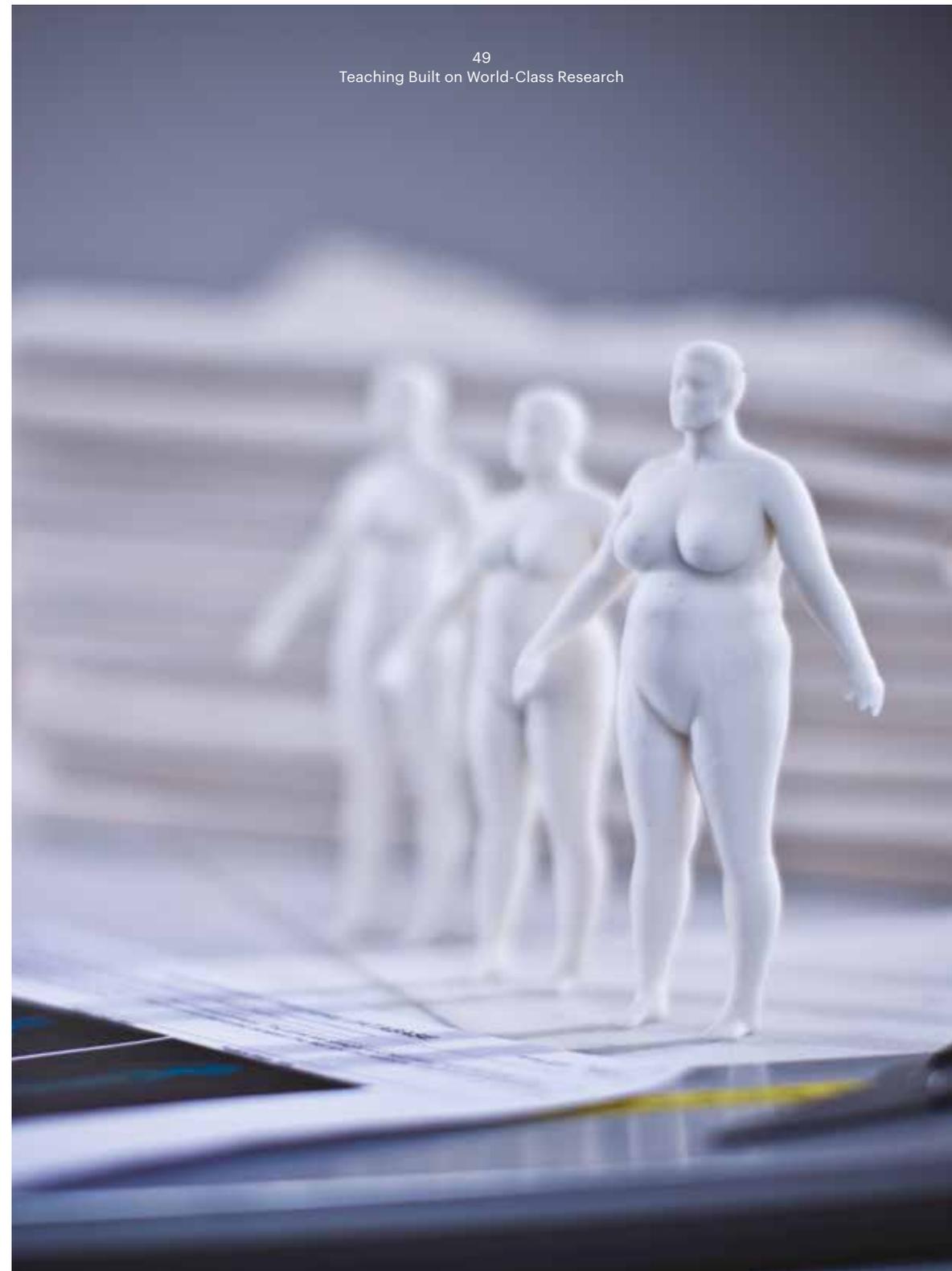
Proven quality

Our research in the UK is assessed every five years through the Research Excellence Framework, which measures the quality of outputs, the extent of economic and social impact, and the sustainability of the research environment.

Our latest assessment confirmed the high quality of our research.

We rose 12 places in the national rankings and were acclaimed for:

- World-leading research across 13 different subject areas.
- Over 200 researchers rated world-leading and internationally excellent.
- 85% of research graded as world-leading or internationally excellent in its impact, putting us in the UK's top 50 for the power of our impact.



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BA (HONS) FASHION

This award-winning course, taught in the Manchester School of Art, focuses on contemporary fashion design and encourages students to be innovative and creative while developing an understanding of the needs of the fashion industry. You will be taught how to develop concepts and ideas through in-depth research processes and experimentation, learning how to design and make original, innovative fashion outcomes, and present fashion concepts through established and new media.

The School of Art provides a vibrant community in which collaboration with students and staff from other creative disciplines is encouraged, particularly through Unit X.

Programme Overview

The course focuses on research, the development of ideas, and design and garment construction methodology. Individuality and creativity are at the core of the briefs set, and you will learn how to develop and challenge concepts and ideas, which you will apply to your design work.

Year 1

You will be introduced to the context of fashion and the role of the fashion designer. You will learn to develop innovative and original concepts, and improve your design skills, by learning how to cut patterns and how to make and style outfits. You will also study the historical and cultural context for fashion.

Year 2

You will further expand your design skills, developing a more professional approach to practice, and also experimenting, and developing your own interests and specialisms such as menswear, knit or print. You will start to tailor your outcomes to your own individual practice through live industry projects and self-written briefs. You will have the opportunity to undertake work experience during the second year.

Year 3

The final year is self-directed, you will develop your studies in line with your own design philosophy and career expectations. Through extensive original research you will establish your own design practice and in response produce 2 Dimensional, 3 Dimensional and digital fashion outcomes alongside related reflective and critical writing.

Features and Benefits

This course has an excellent reputation for producing fashion graduates who are employed for their creativity, originality, versatility, and professional skills. This is achieved by the development of individual creative abilities and your own personal design philosophy and identity. The course has strong links with industry, offering opportunity for external showcasing of work and participation in competitions, and national and international industry projects.

You will gain an understanding of the fashion design process and how it operates within the fashion industry. Your market awareness will be developed further as you will have the opportunity to work on industry live projects and collaborate with students from Textiles in Practice. Practical skills are taught throughout the course in tutorials and workshops, using traditional and state-of-the-art equipment.

Career Prospects

Graduates of this course have diverse careers in fashion with some working freelance or starting their own companies. Others have gone on to work as designers for companies such as River Island, Gieves & Hawkes, Roland Mouret, Dolce & Gabbana, Dorothy Perkins, Topshop, Donna Karan, Abercrombie and Fitch, Reebok and Rodier Paris.

Entry Requirements

For the latest entry requirements please visit: art.mmu.ac.uk/fashion

MANCHESTER SCHOOL OF ART STUDENT WINS THE COUNTRY'S BIGGEST GRADUATE FASHION PRIZE

Hannah Wallace won the £10,000 Gold Award, sponsored by George, at 2015's Graduate Fashion Week, the annual showcase of the country's best up-and-coming fashion designers. Hannah said: "I can't believe it – I'm still in shock! There were lots of tears." The collection draws on ideas of rioters and astronauts to create garments that she describes as combining "subculture, science and engineering".

Hannah is now hoping to start up her own sportswear label and after winning this award, was approached by Nike and the Royal College of Art. "It will make a huge difference – there are so many opportunities and open doors right now – I've just got to go and take what I can," she said.

Hannah also won the Creative Catwalk Award. She started out creating clothes for herself before deciding to follow the path of studying for a fashion degree.

She said: "I chose to study fashion as I have always altered and customised my own clothes. I decided to take a short course in fashion alongside studying for my A levels and it was then that I realised how much I enjoyed sewing and illustrating my creations."

Hannah thanked her tutor Robin Kerr for "encouraging me to experiment", and the technicians who helped her throughout the creation of her final collection.

Joe McCullagh, Head of Design, said: "The work is truly outstanding, highly creative, highly crafted, and has the design attitude we have come to know from our students. Importantly, at this stage of their early careers with the acknowledgement of such world-renowned awards from Graduate Fashion Week I would also like to say the work is world class. I know that this generation of talented students will go on to further great things."





BA (HONS) FASHION ART DIRECTION

There is an increased need to visually communicate fashion-based ideas. This requires designers who have a clear appreciation of and experience in designing fashion concepts, understanding and dealing with the associated critical pathways and the practical means by which to communicate. On this course, taught in the Manchester School of Art, you will be encouraged to evaluate and creatively respond to these new conditions and define your own role within fashion.

You will be interested in the way fashion is consumed (beyond wearing it) and the opportunities this presents for developing innovative visual practice based design work. Fashion is changing due to many external factors such as new digital platforms and media, and issues around sustainability. There are also changes in the role fashion plays and how it has become increasingly an exciting area for inter-disciplinary exploration within design, culture and society. At the heart of this are the new ways that fashion is becoming explored, extended, designed and consumed.

We will develop you to be a highly creative fashion visionary, with an emphasis to engage, explore, question, visualise, illustrate, develop and communicate fashion concepts, trends, products and ideas through publication, exhibition, art direction and styling.

Programme Overview

Year 1

You will be introduced to the conventions, languages and systems of fashion through a series of 'scoping' projects. You will examine and explore the drivers and concepts to equip you in anticipating change when developing visionary and innovative fashion concepts. You will respond by developing design propositions and a range of visual communication design skills.

This year is supported by a contextual programme that introduces you to theories and ideas set into a wider cultural, critical and social context.

Year 2

In year 2 you will start to contextualise anticipate and refine your ideas and concepts through a series of outward facing projects and working with external organisations. You will extend your language of fashion, develop new fashion directions, and publish your work. Uniquely, you will work collectively within an events-based approach to your studies. The contextual programme will help you to further place practical elements into a wider cultural, critical and social context.

Year 3

You will become more confident in directing and producing work. You will confirm the direction of your work and design work. You will test and develop practice-informed innovative fashion concepts. You will theoretically explore your work through writing and have the opportunity to take a university-wide language option.

Features and Benefits

Opportunity to work individually and collectively within the worlds of fashion, graphics and illustration. Set within the Manchester School of Art, we encourage our students to take risks and challenge conventions in their work. Opportunities for work experience and industry linked project work.

It sits alongside two other Manchester School of Art courses (Fashion and Graphic Design), which have excellent reputations for producing professional graduates who are employed for their creativity, originality, versatility.

You will have the opportunity to take part in Unit X, an innovative unit offered to students across Manchester School of Art that encourages interdisciplinary study and collaboration on an external-facing project.

You will take part in regular exhibitions, events and publications of your work and this will be embedded in to the curriculum and situated within the specialised spaces and resources of the Art School environment.

Career Prospects

Graduates of this course will develop skills and experiences to work within a range of exciting creative areas within the fashion and design industries. They may go on to be freelance designers or stylists, or go on to work within established areas of the industry such as publishing houses. Roles such as art directors, designers, digital publishers, writers, fashion film makers and artists, fashion assistants, self-published fashion authors, 'visionists', stylists, fashion curators, fashion brand designers, fashion creatives, fashion PR, trend observers or commentators, are just a few examples of the many opportunities that this degree could lead on to.

Entry Requirements

For the latest entry requirements please visit: art.mmu.ac.uk/fashionartdirection



BA (HONS) FASHION BUSINESS AND MANAGEMENT

Introduction

Today, globally successful companies are putting their customer at the heart of the organisation; this requires a new breed of fashion manager with the vision and management expertise to succeed in this intensely competitive and customer focused industry.

The BA (Hons) Fashion Business and Management degree aims to prepare you for employment by providing you with the scope to develop and acquire business management and marketing skills across a broad spectrum of fashion sectors.

From business fundamentals, strategic analysis and business analytics to digital marketing, you will gain a complete understanding of the fashion industry from a business perspective.

This innovative course, accredited by the Chartered Management Institute, provides a fresh approach to developing future fashion business and marketing professionals.

By focusing on creative thinking and commercial insight, this degree will develop your potential to become a fashion manager, capable of making clear and appropriate management decisions within an international context.

Programme Overview

Typical units* of study may include:

Year 1

- Fashion Marketplace
- Consumer Journey
- Business Fundamentals
- Digital Enterprise

Year 2

- Strategic Fashion Management
- Business Analytics
- Customer Experience Project

Year 3

- Innovation and Entrepreneurship
- Global Strategy
- Fashion Enterprise Project

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- On successful completion of your degree, you will also receive an additional diploma in Management & Leadership from the Chartered Management Institute.
- Developed with our industry partners, this programme allows you to engage with contemporary business issues through problem-based learning.
- You will acquire fundamental business knowledge in marketing, commerce, digital innovation, law, logistics and human resources.
- You will have the opportunity to apply for an industry placement in the UK or abroad and undertake international study trips.

Career Prospects

Upon completion of this degree, you will be able to consider employment within a wide variety of fashion organisations from high street chains to luxury fashion retailers.

This course will prepare you for a range of roles in the fashion industry in areas such as marketing and brand management, e-commerce strategy, retail management, merchandising, buying, project management as well as data and digital analytics.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements



BA (HONS) FASHION BUYING AND MERCHANDISING

Introduction

The roles of buyers and merchandisers are key for assessing customer demand and market trends and for maintaining a company's competitive edge. Buyers are responsible for planning and selecting ranges of products whilst Merchandisers ensure that those products appear in the right place at the right time and in the correct quantities.

The BA (Hons) Fashion Buying and Merchandising course has been delivered for fourteen years and will give you a thorough understanding of buying practice, finance, sourcing, product development and a knowledge of how fashion business operates in order to maximise profit and will help you to become a successful professional in a truly exciting field of work.

This popular course will equip you with the essential skills needed for a successful career in the specialist area of buying and merchandising in the global fashion industry.

This course is also available with a linked Foundation Year.

Programme Overview

Typical units* of study may include:

Year 1

- Introduction to Fashion Buying
- Introduction to Fashion Merchandising
- Introduction to Range Building and Product Development
- Professional Communication
- Fashion Cultures 1

Year 2

- Buying and Product Innovation
- Professional Practice
- Fashion Cultures 2
- Business Analysis and Finance

Year 3

- Final Major Project
- Fashion Business Strategy
- Fashion Cultures 3

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- Employability is at the heart of our teaching, this course offers the option of spending a year working on placement and/or studying abroad, which will help you gain valuable skills and contacts in the industry.
- There will be the option to attend overseas study trips, which will help to contextualise your studies. Previous destinations have included Shanghai, Porto, Amsterdam and Paris.
- You will benefit from the multi-million pound, newly refurbished facilities, with access to industry-standard equipment including, 3D body scanner, automated and laser cutting equipment and 3D printing.
- This course regularly invites guest speakers from industry to provide workshops, masterclasses and lectures. This will make a vital contribution to your understanding and practical experience of the fashion industry.

Career Prospects

The BA (Hons) Fashion Buying and Merchandising course has a worldwide reputation for producing industry ready, professional and highly capable fashion business experts.

Successful graduates take up roles within fashion trading retail head offices and importers, and often return to the company where they undertook their placement, working in areas such as fashion forecasting, buying, merchandising, product development and product sourcing.

Previous graduates have gone on to a wide range of careers in companies such as River Island, Next, Dolce and Gabbana, Topshop, Abercrombie and Fitch, Reebok, ASOS, Calvin Klein, Tommy Hilfiger, Paul Smith and many more companies in the UK and internationally.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements

JENNIFER TODD BA (HONS) FASHION BUYING AND MERCHANDISING GRADUATE

Studying BA (Hons) Fashion Buying and Merchandising has provided me with the specialised knowledge and skills required for the workplace and has allowed me to develop a broad outlook on business operations as a whole. Learning about supply chain management was especially beneficial, as the supply chain process for fashion retailers is constantly evolving, so it was interesting to see how it has progressed over time and how it will do so in the future. The lecturers are fantastic, their passion and enthusiasm for their field of study really does shine through in classes.

I participated in an exchange programme during my second year. I studied abroad for five months in New York, America. Not only did this experience allow me to gain an international perspective on buying and merchandising but it also provided me with valuable life skills. During my exchange, the tutors at Manchester Metropolitan were extremely helpful, ensuring that I was settled in and happy. They provided me with contacts and support along the way, which I found extremely valuable.

The course offers fantastic business connections, which help to ensure that the best placements are secured in the fashion industry. During my third year, I undertook a placement at JD Sports. I completed six months as a Product Development Assistant and six months as a Merchandise Assistant. I continued to work in the Merchandise department at JD Sports part-time during my final year. My placement year allowed me to put into practice the skills I had learnt from the first two years of studying. Additionally, it gave me the chance to build workplace connections and understand how buying and merchandising teams coincide to work efficiently.

On completion of her final year, Jennifer was offered a position on the Merchandising Graduate Scheme at Adidas Head Quarters.





BA (HONS) FASHION DESIGN AND TECHNOLOGY: MENSWEAR

Introduction

The influence of the UK's contemporary menswear designers and the rich heritage of our established menswear brands are recognised globally in the fast-paced industry of fashion. This course is for those who want to become innovative Fashion Designers, Garment Developers or Pattern Cutters within a menswear specialism.

The BA (Hons) Fashion Design and Technology: Menswear degree will encourage you to challenge the traditional conventions of men's fashion, making an inventive and visionary contribution to contemporary menswear design.

You will explore traditional manufacturing methods, whilst embracing and experimenting with new technologies and industry-standard equipment to inform your design knowledge and skills.

This course is available with a linked Foundation Year.

Programme Overview

In your first year of study, all Fashion Design and Technology students will study the same units. This will allow you gain a broad understanding of the fashion industry before narrowing your practice towards a Menswear specialism.

Typical units of study will include*:

Year 1

- Fashion Design and Technology
- Fashion Production
- Fashion Cultures 1
- Fashion Process
- Fashion Business

Year 2

- Fashion Product
- Fashion Practice
- Fashion Collaboration
- Fashion Industry
- Fashion Cultures 2

Year 3

- Industry Project
- Major Project Menswear
- Fashion Cultures 3 (optional units)
- Fashion Enterprise (optional units)

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- You will benefit from the multi-million pound, newly refurbished facilities, with access to industry-standard equipment, design studios, CAD technology, testing labs and our innovation zone and resource room.
- You will have many opportunities to showcase your work to staff and industry, including at our final year show and potentially at Graduate Fashion Week.
- This course incorporates live projects, industry competitions and guest lecturers to help enhance your CV and ensure your industry knowledge is up-to-date.
- You will have the option of spending a year working on placement and/or studying abroad, which will help you gain valuable skills and contacts in the industry. Previous students have been successful in securing placements at Calvin Klein, Lee Jeans and Hugo Boss.
- To contextualise your learning, optional study trips will also be available. Previous destinations have included Paris, New York, Amsterdam and Jaipur.

Career Prospects

Engagement with employers is an integral part of the course. Students have the opportunity to engage with employers through placements, study visits, industry-led live briefs and guest lectures. The course also offers the opportunity for students to promote their work through live events, showcases and simulated real-world scenarios such as mock interviews or pitches.

This interaction with industry employers means that many of our students secure full-time employment before they graduate.

Upon graduation, our students go on to work in creative design and technical roles such as Junior Designer, Design Assistant, Garment Technologist and Assistant Technologist.

Previous graduates hold positions in companies including ASOS, Burberry, Calvin Klein, French Connection, River Island and many more organisations and brands in the UK and internationally.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements

JADE SHIELDS BA (HONS) FASHION DESIGN AND TECHNOLOGY GRADUATE

The BA (Hons) Fashion Design and Technology course allowed me to express myself and push the boundaries of my creativity. I was able to take my degree in the direction I wanted it to go and it allowed me to recognise who I was as a designer and what I stood for and represented. It also prepared me on a business and technical level for the realities of the fashion industry.

The assessments that I completed during my time studying really allowed me to explore both the commercial and conceptual areas of design, helping me to build a well-rounded portfolio and allowing me to realise where I was best suited within the industry.

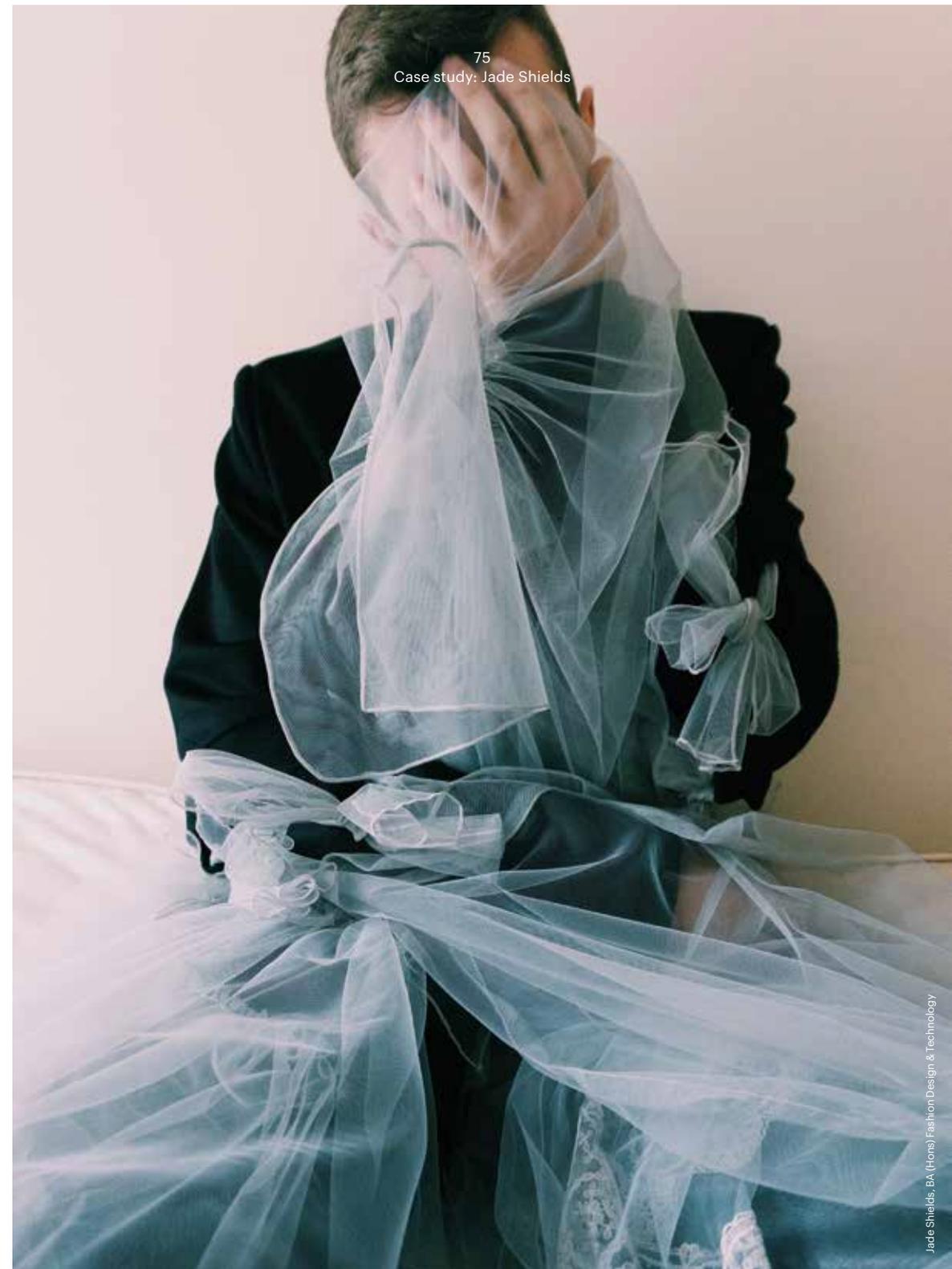
In my third year, I did a placement at LF Americas in New York. I completed six months as a Womenswear Design Intern and a following five months as a Knitwear Yarn Intern. After being with the company for eleven months, the Vice President of the Knitwear Department asked me to travel to Paris, Copenhagen and Amsterdam as part of a trend research trip. My placement year was an amazing experience and it has helped me to stand out to future employers.

My final collection was inspired by the 18th century art movement of Romanticism and by the idea of using art as an instrument for psychological change. I wanted to use Romanticism and apply it to menswear, using it as a tool for change, by breaking down the preconceptions and patriarchy we see within menswear today.

I was able to present my collection at the Fashion Design and Technology showcase in Manchester and from this; I was selected as one of ten finalists to take my designs to Graduate Fashion Week in London.

The support from the lecturers was great. I always felt encouraged, that my strengths and skills were recognised and that I received constructive guidance, which has helped me develop as a designer. This gave me the confidence to apply for a number of MA programmes in my final year.

Jade successfully secured a place on an MA (Hons) Fashion Menswear course in London.



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Undergraduate Prospectus



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Undergraduate Prospectus



BA (HONS) FASHION DESIGN AND TECHNOLOGY: WOMENSWEAR

Introduction

The international fashion industry is fast moving, highly dynamic and very competitive. This course has a fantastic reputation for producing skilled womenswear fashion professionals, with the confidence to adjust to the ever-changing environment of the fashion industry.

The BA (Hons) Fashion Design and Technology: Womenswear course will encourage you to challenge womenswear conventions through research driven design projects, manual and digital pattern making, innovative material and manufacturing technologies and traditional and contemporary fashion communication tools.

The project-based approach the course takes, will nurture your creative spirit whilst enhancing the adaptive and transitional skills you will need to succeed in this fast-paced industry.

This course is also available with a linked Foundation Year.

Programme Overview

In your first year of study, all Fashion Design and Technology students will study the same units. This will allow you gain a broad understanding of the fashion industry before narrowing your practice towards a Womenswear specialism.

Typical units of study will include*:

Year 1

- Fashion Design and Technology
- Fashion Production
- Fashion Cultures 1
- Fashion Process
- Fashion Business

Year 2

- Fashion Product
- Fashion Practice
- Fashion Collaboration
- Fashion Industry
- Fashion Cultures 2

Year 3

- Industry Project
- Major Project Womenswear
- Fashion Cultures 3 (optional units)
- Fashion Enterprise (optional units)

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- You will benefit from the multi-million pound, newly refurbished facilities, with access to industry-standard equipment, design studios, CAD technology, testing labs and our innovation zone and resource room.
- You will have many opportunities to showcase your work to staff and industry, including at our final year show and potentially at Graduate Fashion Week.
- This course incorporates live projects, industry competitions and guest lecturers to help enhance your CV and ensure your industry knowledge is up-to-date.
- You will have the option of spending a year working on placement and/or studying abroad, which will help you gain valuable skills and contacts in the industry. Previous students have been successful in securing placements at Tommy Hilfiger, ASOS and Margaret Howell.
- To contextualise your learning, optional study trips will also be available. Previous destinations have included Paris, New York, Amsterdam and Jaipur.

Career Prospects

Engagement with employers is an integral part of the course. Students have the opportunity to engage with employers through placements, study visits, industry-led live briefs and guest lectures. The course also offers the opportunity for students to promote their work through live events, showcases and simulated real-world scenarios such as mock interviews or pitches.

This interaction with industry employers means that many of our students secure full-time employment before they graduate.

Upon graduation, our students go on to work in creative design and technical roles such as Junior Designer, Design Assistant, Garment Technologist and Assistant Technologist.

Previous graduates hold positions in companies including ASOS, Burberry, Calvin Klein, French Connection, River Island and many more organisations and brands in the UK and internationally.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements

MANCHESTER FASHION INSTITUTE STUDENT RECEIVES HIGHLY COMMENDED AWARD AT FAD X MISSONI COMPETITION

Fashion Design and Technology: Womenswear student, Zoe Alexandria Leach, received the Highly Commended Award at the Fashion Awareness Direct competition in collaboration with Missoni, by special request of Angela Missoni herself. Zoe said, “the competition was so amazing; the whole experience was fantastic and overwhelming”.

Zoe was among 20 student finalists from 16 universities when she was shortlisted for the FAD x Missoni competition, which was hosted at London Fashion Week 2017.

The collection aimed to create movement in the garments through intricate thread work. When presented with the award, Zoe was praised for her beautifully finished garments, which made contemporary use of historical techniques and elegantly incorporated movement and fluidity.

Since the competition, Zoe has received the ultimate recognition by selling her FAD X Missoni collection to Angela Missoni herself.

Zoe said, “It was an honour to receive a special mention award from Angela Missoni herself and her interest in buying my garments is such a big privilege”.

John Earnshaw, Senior Lecturer at Manchester Fashion Institute, said, “We are delighted that Zoe was selected to show her work during London Fashion Week. Fashion Awareness Direct is a great platform for emerging design talent and Zoe’s creativity and her bold ideas reflect the FAD ethos as well as the talent of our students.”





BA (HONS) FASHION DESIGN AND TECHNOLOGY: SPORTSWEAR

Introduction

Sportswear is an exciting and rapidly growing sector in the fashion industry, presenting numerous opportunities for graduates skilled in the design and development of specialist sports clothing products or sports lifestyle ranges. Contemporary sportswear is also driving innovation in materials, manufacturing technologies and new product categories.

By studying the BA (Hons) Fashion Design and Technology: Sportswear degree, you will gain skills in designing concept-driven, innovative sportswear for performance or sports-influenced fashion collections.

You will also develop valuable transferable skills in design and garment development, enabling you to work across product sectors and market levels when you graduate.

This course is also available with a linked Foundation Year.

Programme Overview

In your first year of study, all Fashion Design and Technology students will study the same units. This will allow you gain a broad understanding of the fashion industry before narrowing your practice towards a Sportswear specialism.

Typical units of study will include*:

Year 1

- Fashion Design and Technology
- Fashion Production
- Fashion Cultures 1
- Fashion Process
- Fashion Business

Year 2

- Fashion Product
- Fashion Practice
- Fashion Collaboration
- Fashion Industry
- Fashion Cultures 2

Year 3

- Industry Project
- Major Project Sportswear
- Fashion Cultures 3 (optional units)
- Fashion Enterprise (optional units)

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- You will benefit from the multi-million pound, newly refurbished facilities, with access to industry-standard equipment, design studios, CAD technology, testing labs and our innovation zone and resource room.
- You will have many opportunities to showcase your work to staff and industry, including at our final year show and potentially at Graduate Fashion Week.
- This course incorporates live projects, industry competitions and guest lecturers to help enhance your CV and ensure your industry knowledge is up-to-date.
- You will have the option of spending a year working on placement and/or studying abroad, which will help you gain valuable skills and contacts in the industry. Previous students have been successful in securing placements at Puma, Adidas and Nike.
- To contextualise your learning, optional study trips will also be available. Previous destinations have included Paris, New York, Amsterdam and Jaipur.

Career Prospects

Engagement with employers is an integral of the course. Students have the opportunity to engage with employers through placements, study visits, industry-led live briefs and guest lectures. The course also offers the opportunity for students to promote their work through live events, showcases and simulated real-world scenarios such as mock interviews or pitches.

This interaction with industry employers means that many of our students secure full-time employment before they graduate.

Upon graduation, our students go on to work in creative design and technical roles such as Junior Designer, Design Assistant, Garment Technologist and Assistant Technologist.

Previous graduates hold positions in Sportswear companies including Adidas, Dare2b, Nike, Puma, Rapha and many more organisations and brands in the UK and internationally.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements

MATTHEW MCGROARTY BA (HONS) FASHION DESIGN AND TECHNOLOGY GRADUATE

I chose to study Fashion Design and Technology at Manchester Fashion Institute as the degree offered the Sportswear specific pathway, which has always been the route I wanted to take. It means you can really make the course your own. The tutors are open to your ideas and they help to take your studies the direction you want to go.

The facilities available to you are amazing, the University is equipped with the latest innovations in the fashion industry and this provides students with the freedom to use and explore a range of equipment that even some of the biggest fashion companies don't have yet.

For my placement year, I secured the role of Team Sport Design Intern for Puma at their offices in Nuremberg, Germany. I supported the senior designers with specification work on different garments and worked with people from all levels of the company. It made me feel prepared for the world of work and helped to develop my creativity.

The course has an integrated unit which focuses on preparing you for your placement year by providing you with CV writing tips and interview techniques. Working in a different country had its occasional challenges, but I received fantastic support from the University Placements team.

In my final year, I won the Canterbury Design Competition. I worked to a 'live brief' set by the company and created a unique pattern/panel for a rugby uniform, aimed at enhancing the wearer's game performance. This was a fantastic opportunity, as I was awarded a three-month internship with Canterbury, which helped towards securing my graduate role.

Matthew is now working as a Junior Designer at Puma in Germany.





BA (HONS) FASHION PROMOTION

Introduction

Fashion organisations invest heavily in the promotion of their brand, ensuring that they are connected with their target consumer. The BA (Hons) Fashion Promotion course offers a creative, exploratory and dynamic approach to studying promotion in the fashion industry. This unique and distinctive course covers the visual and creative processes of fashion promotion, underpinned with business content and cultural and contextual theory.

The flexible design of this course will enable you to tailor your studies to your individual interests and will allow you to explore creative areas including; fashion photography and film, digital communication, fashion styling, social media, website design, fashion show production and curation, journalism and brand communication.

This course is available with a linked Foundation Year.

Programme Overview

Typical units* of study may include:

Year 1

- Fashion Promotion 1
- Visual Communication 1
- Showcase
- Fashion Cultures 1
- Fashion Business Contexts 1

Year 2

- Fashion Promotion 2
- Professional Industry Practice
- Visual Communication 2
- Fashion Cultures 2
- Fashion Business Contexts 2

Year 3

- Visual Practice 1
- Visual Practice 2
- Fashion Enterprise (optional units)
- Fashion Cultures 3 (optional units)

If you opt to take the four-year sandwich route, Year 3 may be spent on placement or studying abroad. You will then return in your fourth year to complete your degree.

Features and Benefits

- Technology and creativity are at the heart of the course. You will have exposure to a wide variety of promotional techniques and will have the option of tailoring your studies to your personal interests and career aspirations.
- This course gives you the option of spending a year working on placement and/or studying abroad, to help you gain valuable skills and contacts within the industry.
- We will provide you with practical experience of the fashion industry through UK and international study trips. Previous destinations have included London, New York, Copenhagen and Shanghai.
- You will benefit from the opportunity of being able to present your work to industry at both internal events and external events.
- There will be the chance to work collaboratively with your peers across other courses within Manchester Fashion Institute and across the wider Faculty of Arts and Humanities, mimicking industry practice.

Career Prospects

Due to the academic and creative balance that this course offers, we find that our graduates are highly employable.

Our students go on to work in roles relevant to promotional practice and have held positions such as Visual Merchandiser, Stylist Coordinator, Content Marketing Assistant, Search Engine Optimisation Assistant, Brand Assistant, Creative Executive, Digital Production Assistant and Press Assistant.

Previous graduates have gone on to work at companies such as Harrods, Regatta, Puma, Reiss, Prettylittlething.com, boohoo.com, Bobbi Brown Cosmetics, Warehouse, Private White V.C. and Stir PR.

Entry Requirements

For the latest entry requirements please visit: mmu.ac.uk/study/undergraduate/apply/entry-requirements

SHANNON MCKENZIE BA (HONS) FASHION PROMOTION GRADUATE

I chose this course because I knew I wanted to work in the area of promotion but I also loved the Fashion industry and it gave me the opportunity to combine these interests. The three years that I spent at Manchester Fashion Institute flew by and they taught me so much about the industry and the area I wanted to work in. It allowed me to have the creative freedom to take my studies in the direction that I wanted to and allowed me to work alongside other students with different skillsets to my own – I loved every minute of it.

The BA (Hons) Fashion Promotion course enables you to learn about every element that goes into promotion. I was able to study things like videography, photography, packaging design, websites and social media channels. This has been so insightful and has given me the skills I need to be successful in a fashion promotion role.

In my final year, as part of a group project we created a promotional campaign for a pre-existing brand. We designed a new logo, created a promotional video, had a photoshoot, and used all these elements for a social media promotional campaign. Our campaign was shortlisted for the boohoo.com Social Media Award at Graduate Fashion Week, and my project group travelled to London to present our project to the panel of judges! It was an amazing opportunity.

If you love being creative as well as working hard academically then this course is for you. It is so much fun and so rewarding. The lecturers are fantastic, they always believed in me even when I didn't believe in myself, and that has helped to get me to where I am today. They really helped to build my confidence, made me think outside of the box and were always there to support me.

Shannon completed a three-month internship at Harper's Bazaar magazine and went on to be offered the role of Social Media and Blogger Outreach Assistant.





FOUNDATION YEAR AT MANCHESTER FASHION INSTITUTE

The Foundation Year at Manchester Fashion Institute is tailored to prepare you for your chosen degree, ensuring that you start Year 1 of your linked Honours degree with the confidence, academic knowledge and study skills you will need to be successful.

You will be introduced to the fashion industry through a variety of exciting topics and you will have the opportunity to participate in a number of events and projects. Previous students have attended Vogue's Big Night Out, Graduate Fashion Week and number of student conferences.

If you choose the Foundation Year route, you will undertake a total of four years of study. You will also have the opportunity to spend a year on placement and/or studying abroad, in which case you will complete a total of five years.

Successful Completion

Upon successful completion of the Foundation Year, you will automatically progress onto Year 1 of your chosen degree.

The following degrees are available with a Foundation Year:

- BA (Hons) Fashion Buying and Merchandising
- BA (Hons) Fashion Design and Technology
- BA (Hons) Fashion Promotion

Programme Overview

You will study four Foundation Year units, designed to develop your academic and study skills and prepare you for specialist study.

Academic Practice for Fashion

This unit will provide you in the necessary academic knowledge, study and research skills you will need to succeed in your chosen degree. You will learn how to critically analyse and evaluate theory and how to develop an academic argument. You will conduct research using key researching skills, and product written and visual research, taking into consideration the purpose and audience of the project.

There will also be a focus on developing your employability, through specialist practice, personal development planning, self-evaluation/reflection, target setting, skill acquisition and development.

The Business of Fashion

In this unit, you will learn about the journey of fashion products from concept to consumer, taking into account how they are promoted, marketed and culturally and historically contextualised. You will be introduced to how garments are designed, sourced, bought/merchandised, developed, manufactured, promoted, marketed and retailed. You will also study contemporary fashion industry issues, such as the global economy, sustainability and ethical practices. By gaining a broad overview, you will be in a position to effectively communicate the principle workings of the fashion industry whilst identifying factors, which may impact on your future roles in the fashion industry.

Fashion in Practice

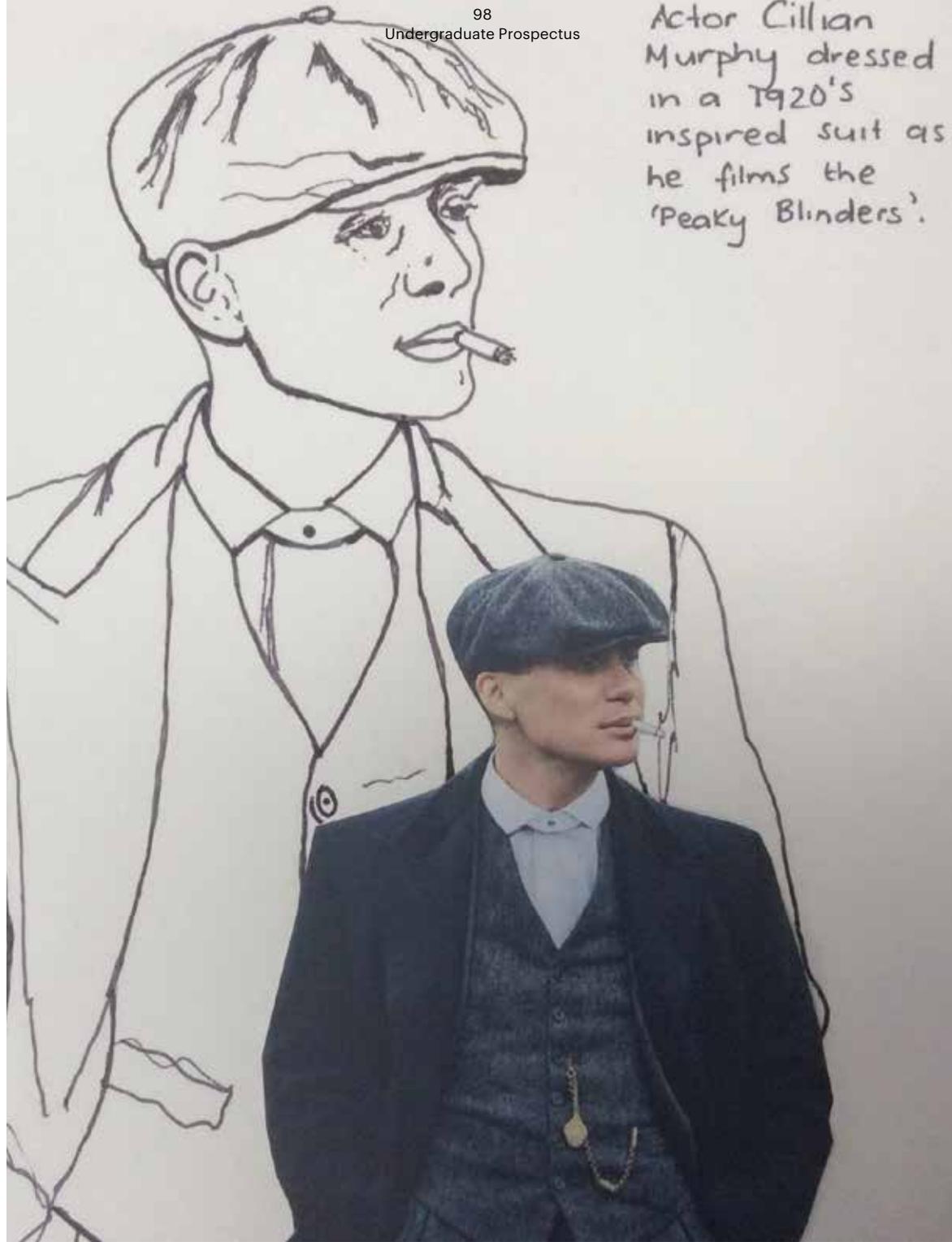
In this unit, you will be introduced to the specialist subject disciplines, Fashion Design and Technology, Buying and Merchandising and Fashion Promotion, and will complete a project in each of these areas. Within Fashion Design and Technology, you will engage with the design process to create a 2D fashion collection. Within Fashion Buying and Merchandising, you will understand and develop a range plan for a selected market and for Fashion Promotion; you will style a range of garments for an online promotional activity. Upon completion of the unit, you will select your specialist area of study.

Studio Project

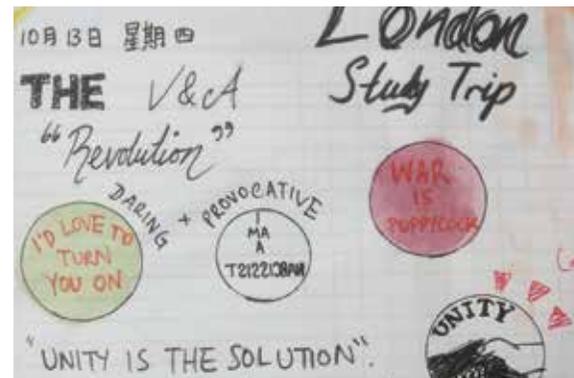
In this unit, you will be required to undertake an individually based project, which you will then present to an external audience at the end of year Foundation Showcase. You will produce a body of work appropriate to your specialist discipline in Fashion Design and Technology, Fashion Buying and Merchandising or Fashion Promotion.

Entry Requirements

For the latest entry requirements, please visit: mmu.ac.uk/study/undergraduate/courses/foundation-year/typical-entry-requirements/



Actor Cillian
Murphy dressed
in a 1920's
inspired suit as
he films the
'Peaky Blinders'.



FOUNDATION DIPLOMA IN ART AND DESIGN

Manchester School of Art's foundation year is described as one of the strongest and most distinctive foundation programmes in the country. This course will enable you to develop the necessary skills and portfolio to apply to a range of art and design degree courses including Fashion related courses.

The various creative projects you will undertake will allow you to experience a range of ideas, materials, processes and technologies.

Individual diagnostic projects and tutorials will help you to distil and identify your main areas of interest and make an informed application to a degree course with the support of an experienced staff team.

At the end of the course, direct progression onto Manchester School of Art degree programmes is available to those who meet the required academic standard.

Programme Overview

Term 1

In Term 1 you will be introduced to a wide range of creative activities to develop your practical and conceptual skills, helping to make choices for your future area of study. Individual guidance is given from an experienced range of staff on the options best suited to your work and future ambitions.

Term 2

In Term 2 you will confirm the specialisation that you wish to follow at degree level, and progress your application for your chosen degree place. You will also develop your own personal methodology, enabling you to work with a high level of creativity and independence.

Term 3

In Term 3 you will produce an exhibition of your final major project alongside the BA Degree Show and complete preparation for BA (Hons) course entry.

Features and Benefits

- Recognised as one of the best courses of its kind in the UK and has been awarded an Ofsted Grade 1 report in the most recent report.
- Gives you the skills and knowledge for most degree programmes in art and design at this university as well as similar programmes at other universities.
- As a student of this course you are eligible for direct entry onto most of our art and design courses providing you have achieved the required academic standard.
- Gives broad experience of creative techniques, disciplines and media, to develop your abilities and skills and help identify your preferred area of study at degree level.
- Gives you the chance to take part in faculty events, lecture programmes, artist residencies and exhibitions.

Graduates

Foundation graduates go on to study a wide range of BA (Hons) courses at Manchester School of Art and other institutions across the UK. Following completion of a degree programme our graduates then go on to establish themselves within a wide range of professions in the art and design world. These include careers such as creative consultants, artists, curators, gallery owners, textile designers, fashion designers, product and furniture designers, illustrators, retail buyers, theatre and set designers, graphic designers, art critics and journalists, photographers, film-makers, animators, stylists, interior designers and architects.

INDUSTRY PROJECTS

We are internationally connected and have forged a number of collaborative and strategic partnerships with industry partners and organisations worldwide to give our students the opportunity to work on real world projects.

Most recently our students have worked with:

ABERCROMBIE & FITCH
ARTS THREAD
ASOS
BRITISH FASHION COUNCIL
CANTERBURY
COACH
FASHION AWARENESS DIRECT (FAD)
GAP
JIGSAW
LIBERTY LONDON
OLD NAVY
PAUL SMITH
STRADIVARIUS
WHISTLES



INDUSTRY EXPERTS

Full of specialist knowledge, insight and experience, many of our teachers still work, research or consult within the fashion industry, so their expertise has a relevant, contemporary edge. All of our courses are rooted in industry and are delivered by industry professionals with contemporary material and case studies.

We regularly welcome industry specialists and guest lecturers.



2017 STUDENT AWARDS

BRITISH FASHION COUNCIL STRADIVARIUS FASHION DESIGN COMPETITION

Second Prize Winner, Alex Ritchie

BFTA DESIGN COMPETITION

Finalists, Alisha Fitzpatrick, Molly Cartwright and Sophie Green

CANTERBURY DESIGN COMPETITION

Winners, Matthew McGroarty and Rebecca Clarke

FAD X MISSONI COMPETITION

Finalist, Zoe Alexandria Leach

(awarded a special mention from Angela Missoni for quality of work)

GAP DESIGN AWARD

Winner, Natascha Solanki

GLOVERS DESIGN AWARD

Runner up, Emily Taylor

OLD NAVY DESIGN COMPETITION

Winners, Alexandria Dixon and Anna Bishop

WHISTLES MENSWEAR DESIGN COMPETITION

Winner, Jack Stoke

BRITISH FASHION COUNCIL EMPORIO ARMANI DESIGN COMPETITION

Finalist, Tom Bird-Jones

DARE2B SKIWEAR DESIGN COMPETITION

Winner, Hollie O'Shea



INTERNATIONAL COLLABORATIONS

Global Partner Institutions

We are internationally connected and we have forged a number of collaborative and strategic partnerships with institutions and organisations worldwide. These partnerships ensure that our staff are aware of the latest developments in fashion education and the apparel industry worldwide. We regularly host our partners as guest speakers, who deliver lectures to help enrich your studies with an insight into the current international industry environment.

Collaborative Partners

- Fashion Institute of Technology, New York City, USA
- Beijing Institute of Fashion Technology
- Istituto Marangoni, Paris, France
- Ministry of Textiles, New Delhi, India
- Bunka Fashion College, Japan
- Aalto, Helsinki, Finland
- Jeans School, Amsterdam, Netherlands
- Pearl Academy, India

International Opportunities

We aim to provide our students with as many international ventures as possible. Our courses offer unparalleled opportunities to experience the global fashion industry, including:

- International industry placements
- International study trips
- Study abroad and exchanges
- Expenses paid international competitions

Recent International Projects

- Mercedes Benz China Fashion Week 2017. Six students exhibited twenty outfits in a runway show in partnership with Beijing Institute of Fashion Technology (BIFT) at China Fashion Week in Beijing.
- Collaborative Project. International sustainability project in collaboration with Royal Melbourne Institute of Technology (RMIT), Beijing Institute of Fashion Technology (BIFT) and Buffalo State College (SUNY).
- Fashion Forum. Annual student conference, previous international speakers have included Professor Melanie Reim and Sass Brown, Fashion Institute of Technology (FIT); and Alexander Lamb, Senior Designer at Ralph Lauren, NYC.



JAIPUR, INDIA CRAFT STUDY TRIP

We are committed to providing our students with as many international opportunities that not only help to contextualise their studies, but also shape their professional practice. Recently, Fashion Design and Technology students had the unique opportunity to visit India and take part in a number of sustainable and traditional craft practises.

The study trip took them to the state of Rajasthan, where they visited the city of Jaipur and three small villages in the region. This allowed the students to gain a true understanding of sustainability in design, particularly how this can inform the product development process.

During the trip, the students immersed themselves in the culture of craftsmanship by exploring the uses of wood block printing, intricate tie-dyeing and metal work embroidery. They met with artisans whose families have been practising these traditional crafts in their rural villages for hundreds of years.

**“IT WAS
REALLY A TRIP OF
A LIFETIME”**

Fashion, Design and Technology student Eleanor Cowlard, who attended the trip to India, said, “It was really a trip of a lifetime. It has taught me how to interact with a completely new culture and I am in awe of the skill that goes into all of the handcrafted fabrics and garments. This experience helped to prepare me for my final year of university and allowed me to incorporate the new skills I had learned into my work.”



STUDY TRIPS

Students across all of our courses will have the opportunity to undertake study trips abroad, where they will have the chance to visit trade fairs, design studios, manufacturers, suppliers, buying offices, brand 'hub's and other overseas institutions.

In previous years, students have visited Amsterdam, Copenhagen, Helsinki, Istanbul, Jaipur, Milan, New York, Paris, Porto and Shanghai.



Beijing, China

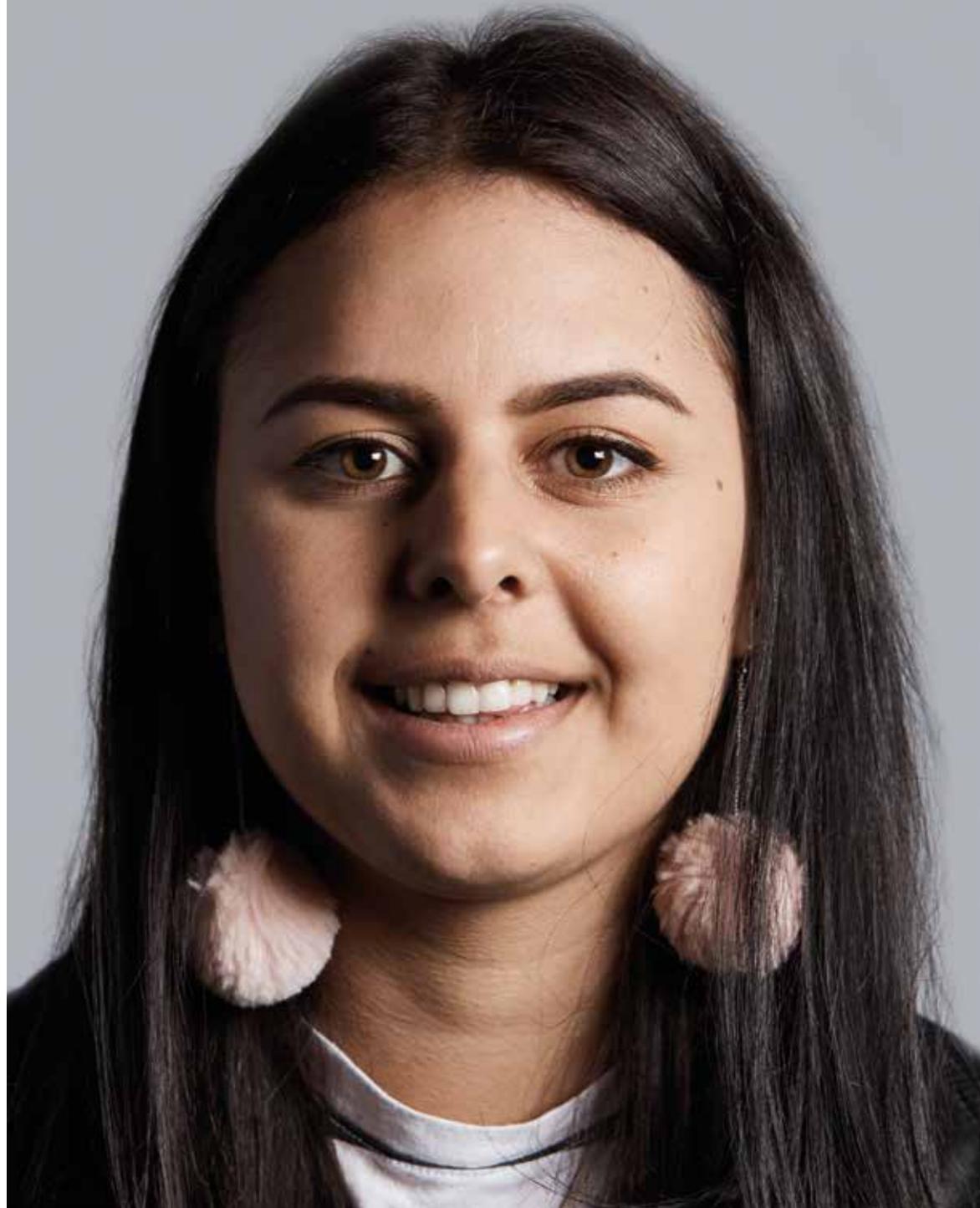


Jaipur, India



Shanghai, China





EXPERIENCED

**“I WENT TO
SHANGHAI IN MY
FINAL YEAR.”**

2017 Graduate Victoria Bhole is a
Trainee Assistant Merchandiser at
Cotton Traders.

EMPLOYABILITY

Alongside your timetabled classes, tutorials and workshops you'll find a host of opportunities to gain professional experience and skills, in a variety of environments. Through study trips abroad, our placement year schemes, interacting with industry experts at our international student conference and taking part in student competitions, you will develop professional contacts and the confidence to succeed in the global fashion industry.

Your success

Ensuring you're successful when entering the industry is vital to us. By providing you with access to world-class facilities and a dedicated team of staff, we are committed to preparing you for your career in fashion.

Careers and Employability Service

Our team of specialist career consultants are available throughout your studies to provide advice on the ways you can develop and enhance your employability skills. Our careers and employability services can also give you more information about the variety of opportunities and employment options available to you as a graduate.

Our services include:

- Career development workshops are designed to equip you with CV writing skills and effective networking tips to help you secure your first graduate job.
- Access to extensive online resources including an online vacancy service, employability skills programme and careers advice by email, all of which can be accessed at a time and place that suit you.
- Careers and employability resources and advice for up to three years after you graduate.
- The opportunity to work on campus through Jobs4Students in a range of paid temporary roles.

Meet employers on campus

Each year there is a busy schedule of employer visits to the campus.

These events enable you to meet employers from different sectors who are actively recruiting students and graduates. This is your opportunity to find out more about the company, the vacancies they have available, and their application process.





CONNECTED

**“MY YEAR IN
INDUSTRY HAS SET
ME UP FOR LIFE.”**

2017 Graduate Hannah Robinson Barry completed a placement year as a Trainee Sportswear Buyer at Primark where she became a Womenswear Buyer after graduation.

PLACEMENTS

At Manchester Fashion Institute, all of our undergraduate courses offer an optional sandwich route that gives you the opportunity to apply for an industry placement.

A placement year is an incredibly valuable element of your course as it allows you to apply your university-based knowledge, skills and understanding to the world of industry. If you choose this route, you will commit to working full-time in the fashion industry for the entirety of your third year at university, before returning to complete your degree in your fourth year.

Whilst on placement, you will make your own industry contacts and gain first-hand experience of your role, commerce and the industry. This allows you to enhance your CV, whilst being exposed to any potential employment opportunities that could become available once you graduate.

Value

Employers prefer, and value, graduates who have a combination of both academic knowledge and practical experience. With the understanding and skills you gain from your placement year, you could enter employment in a higher position than those graduates with no work-based experience could.

Placement Team

Our placements team has 35 years' experience of providing outstanding placement and internship opportunities worldwide including:

- Adidas AG
- Alexander McQueen
- ASOS
- Boohoo
- Burberry
- Calvin Klein
- DKNY
- Hunter Boot
- Jaeger
- JD Williams
- John Lewis
- Missguided
- Next
- Nike
- Puma SE
- Ralph Lauren
- River Island
- Tommy Hilfiger
- Urban Outfitters

35 YEARS OF PLACEMENTS

We've been helping our students to apply for relevant industry placements for over three decades.

40% OF STUDENTS TAKE PART IN A 1-YEAR FULL TIME WORK PLACEMENT

Based on our 2016/2017 cohort of students

OUR STUDENTS WHO COMPLETE AN INDUSTRY PLACEMENT ARE 86% MORE SUCCESSFUL AT SECURING A JOB AFTER GRADUATING

Destination of leavers from higher education (DHLE)

MANCHESTER FASHION INSTITUTE RECEIVES £3 MILLION INVESTMENT FROM INDUSTRY EACH YEAR FOR PLACEMENTS

Based on 2016 figures



INSPIRED

**“MY PLACEMENT YEAR
OPENED DOORS
FOR ME.”**

2017 Graduate Georgina-May Bartosz completed a placement year as a Trainee Buyer at Matalan and became a Buyer's Admin Assistant at Missguided after graduation.

MANCHESTER STUDENT LIVING

WE ARE THE UK'S LARGEST STUDENT COMMUNITY OUTSIDE LONDON.

Manchester is a thriving city of culture, music and sport. As the world's first industrialised city, it has its roots firmly set in innovation and business. It's undoubtedly the most popular city for students in the UK, with a strong cosmopolitan character and a diverse population. Manchester attracts students from a broad range of backgrounds and countries.

Manchester student life

The media and cultural hub of the North, Manchester has an enormous amount to offer. Manchester Fashion Institute is located on the main University campus in a prime location that's just a ten-minute walk from the many arts and cultural venues in the city centre.

Students' Union

Our new £10m Union building, in the heart of the Manchester campus, provides outstanding spaces for student events, meeting friends, catching up on your studies or joining student clubs or societies.

Music

From niche and intimate venues to one of the largest arenas in Europe, Manchester is famous for its music. With a rich musical heritage, Manchester offers an eclectic variety of acts, often in quirky or unusual settings, not to mention a calendar packed with all-day events and festivals.

OUR MANCHESTER CAMPUS FEATURES A PURPOSE BUILT £10M STUDENTS UNION.

Arts and culture

Manchester has a thriving and distinctive arts scene, with established galleries hosting permanent collections, critically acclaimed exhibitions and world famous artists. With a variety of contemporary arts, a fantastic independent cinema, literary festivals and more, the city is an exhilarating hub of creativity.

Fashion

Manchester has a thriving fashion scene made up of independent retailers and designers, leading high street names and luxury brands. The city has a long-standing relationship with the fashion industry and is home to the headquarters of many brands and retailers.

Outdoor pursuits

For those who want to explore beyond the confines of the city, there is a wealth of stunning countryside, just a train ride away in the surrounding national parks. The Peak District offers unrivalled natural beauty alongside a range of outdoor sports, such as rock-climbing, mountain biking, hiking and more.

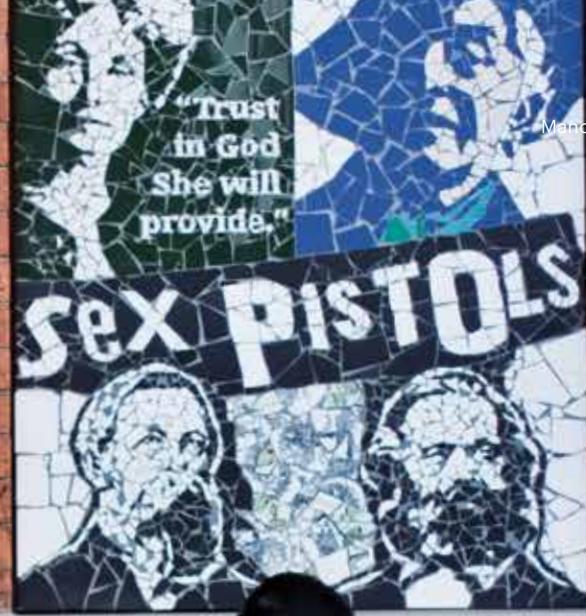
Eating out

From urban street food experiences to secret pop-up restaurants, the city is fast developing a reputation for its cuisine. Sample the bohemian café culture of the Northern Quarter or try the stylish surroundings of Deansgate.

Sport

The city is at the heart of one of the best sports regions in the UK, with regional centres of excellence for cycling, aquatics, squash, tennis, hockey and gymnastics. It's also home to well-known football, rugby league and rugby union teams, as well as lots of excellent sports facilities.

Manchester is famous for two internationally-recognised football teams, regularly playing at Old Trafford and the Etihad Stadium. With a museum dedicated to football and a host of smaller local teams, Manchester is great for football lovers.



STUDENT SUPPORT

We're here to help you get the most out of your studies, with personal support from your personal tutors, and advice and guidance from specialist student support staff.

Student Hub

The Student Hub, is your first port of call for face-to-face information, advice and guidance on a wide range of course related matters, and also for information about services and facilities. They can answer your questions about accommodation, student finance, careers, and accessing support if you have dyslexia or a disability.

Student Support Officer

Our student support officers can provide you with confidential and impartial advice on academic and pastoral issues. They advise on assessment problems, time management, exam technique, finance, employment or personal difficulties. They also closely with the University's Counselling Service and the Students' Union, to ensure that students have access to specialist advice and assistance if needed.

Personal Tutor

You will be allocated a personal tutor who will monitor your progress and be there to support you when you need it. Each year, this tutor will be a lecturer who teaches one of your units and therefore knows you and your work.

Counselling

The Counselling Service offers you the opportunity to talk to a professionally trained counsellor, in confidence, about any personal problems you may have. Both individual and group counselling is available and is free to all students who are registered with the University. The Counselling Service also runs workshops and courses on themes such as relaxation, stress management and confidence-building.

Disability Support

We are committed to providing equal opportunities in education for all students. Our Disability Service provides a range of support for disabled students and students with specific learning difficulties, such as dyslexia. Our advisers act as a contact within the University for current and prospective disabled students to provide support, information and advice on the resources which are available to them, both within the University and from external support agencies.

Students' Union

As a student with us you will automatically become a member of the Students' Union which is led by a team of student officers who are elected by our students to ensure that the needs and views of all students are considered. Our brand new £10 million Students' Union building, located in the heart of the All Saints campus, offers a range of services, including over 100 student clubs and societies, advice and representation.



INTERNATIONAL STUDENTS

Manchester is a truly international city. In fact, it is home to more international students than any other region outside London, welcoming over 3,000 students from more than 120 countries to the University every year. The city's cosmopolitan character creates a truly dynamic atmosphere that has earned it the unofficial title of the most popular student city in the UK.

Thriving Business and Cultural Sectors

Manchester has its roots firmly in innovation and business, and is a celebrated hub of creativity and culture. It is one of the UK's largest centres for art, design and media as well as for financial and professional services. Manchester boasts the 12th largest regional economy in Europe. Our students and graduates are ideally placed to take advantage of the North West's thriving business and cultural sectors.

For more information on what Manchester has to offer visit mmu.ac.uk/international

Supporting Your Study

We know that international students sometimes need extra assistance. Therefore, we have specialist teams to provide the right support, from application through to graduation and beyond. The University's dedicated student services team offers international students career advice, counselling, chaplaincy and learning support.

Career Support

We work hard to improve our students' employability. The Careers and Employability Service provides valuable help and advice including a Careers Information Centre. They provide books and online resources offering details of many graduate vacancies, plus opportunities to meet employers on campus. They also provide workshops on writing effective CVs and practising successful interview techniques, as well as courses for developing teamwork, leadership, project management and communication skills.

Manchester Met's International Office

If this is the first time that you have lived away from your home and family we understand that the thought of spending time in a different country may be a little overwhelming, so we do our best to help you to prepare.

Much of the team in the International Office at the University have spent time in different countries, so they are uniquely placed to understand your life as an international student.

The International Office also provides international students with advice on a wide range of matters from social events and immigration to day-to-day living. There is a comprehensive three-day welcome programme in September to help you settle into university life. The programme provides information about enrolment at the University and there are activities to help you meet other international students. The International team also runs the Airport Welcome Service, which helps you get to your accommodation.

The International Society

The International Society is committed to promoting international friendship and celebrating cultural diversity.

It hosts regular social events, arranges community-based projects and organises trips to cities and places of interest, such as London and the Lake District. For more information visit:

internationalsociety.org.uk

CONTACT/MEET US

To find out more about Open Day information and dates, please visit:
mmu.ac.uk/study/undergraduate/visit

For travel information visit:
mmu.ac.uk/travel

General Enquiries
mmu.ac.uk/ask

Further Information
mmu.ac.uk/undergraduate

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studenthubgm@mmu.ac.uk

Marketing Team
0161 247 1620
mfimarketing@mmu.ac.uk

Placements Team
0161 247 1700
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