



## **Circular economy stakeholder perspectives:**

## **Textile collection strategies to support material circularity**

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# Collecting textile waste in the circular economy

A circular economy aims to **maximize value and eliminate waste** by improving the design of materials, products, systems and business models.

Circular economy strategies encourage:

- The design of long lasting, reusable and easily recyclable products
- Decreasing the use of virgin (raw) materials and non-renewable resources and increasing the use of renewable resources and recycled materials
- **Shifting from “waste management” to “resource recovery” where everything has a value and zero waste goes to landfill**
- Shifting from linear supply chains that produce disposable products to circular supply chains that produce ongoing services (Product-as-service)
- Dramatically reducing the negative environmental aspects of economic development (such as pollution) through carbon-neutrality, using non-toxic-materials and other strategies

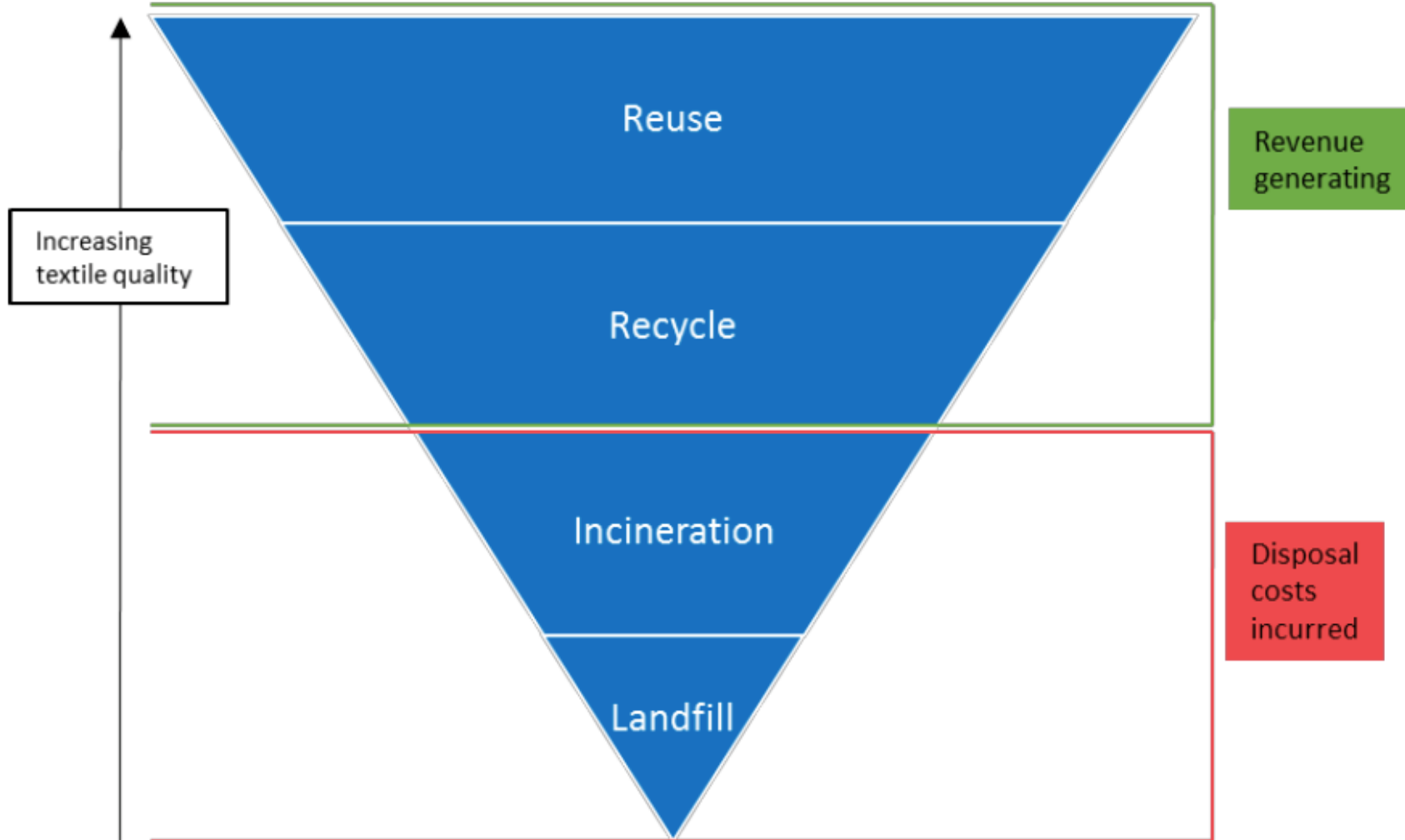


# “Everything has a value?”



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Figure 1: Textile waste hierarchy



Source: Riley, Bell, Parker & Morley (2016)  
– Textile Recycling Market Analysis



# “Everything has a value?”

The Resyntex Project aims to create a new circular economy concept for low grade and discarded textiles, in which **un-wearable** textiles are transformed into secondary raw materials of value to industry.

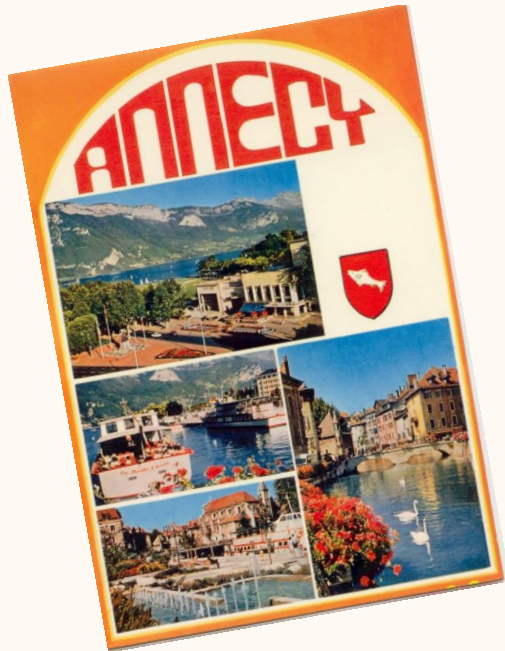


What are the **incentives and barriers** to increase the reuse and recycling rates for these non-wearable and low-grade textiles?

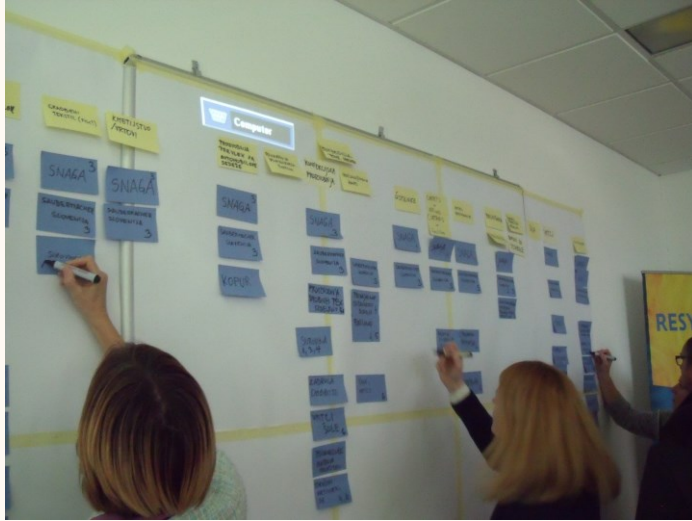


# Case studies

- Greater Manchester - UK (GM)
- Haute-Savoie - France (HS)
- Lower Styria - Slovenia (LS)
- Prato / Northern Tuscany - Italy (NT)



# Focus Groups





# Barriers cited by stakeholders which impede the circular transition

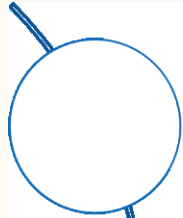
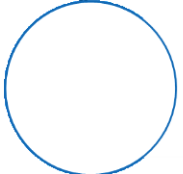

- ❖ Low quality materials and blends dominate the end-of-life material flow
- ❖ Added-value and commercially viable recycling options remain scarce for the low-grade textiles fraction
- ❖ Outdated waste legislation
- ❖ Lack of traceability in the global waste chain
- ❖ Poor consumer demand for recycled products

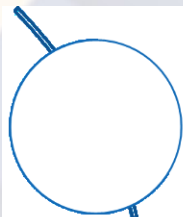
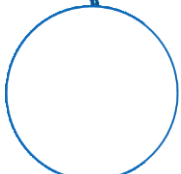
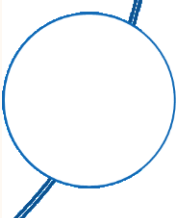


The collection of low grade textiles presents an **economic cost** (collection, transport, sorting) that is not outweighed by the fraction that could deliver added-value through reprocessing, remanufacturing or recycling



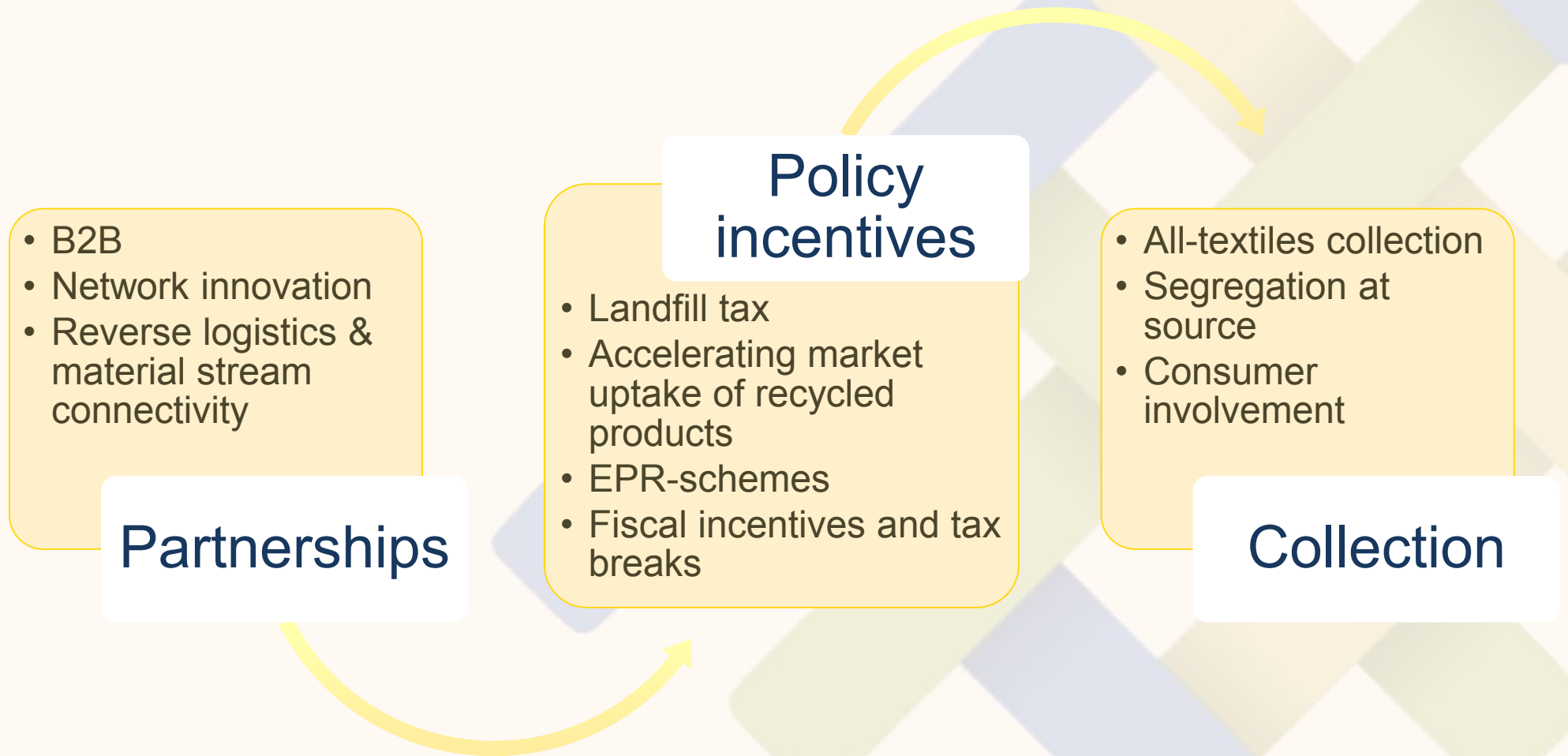
# Drivers cited by stakeholders for enhanced textile circularity

-  Natural resource depletion (water, soil, fossil fuels)
-  Cost-cutting opportunity for the industry  
- Material streams opportunities
-  Growing consumer awareness

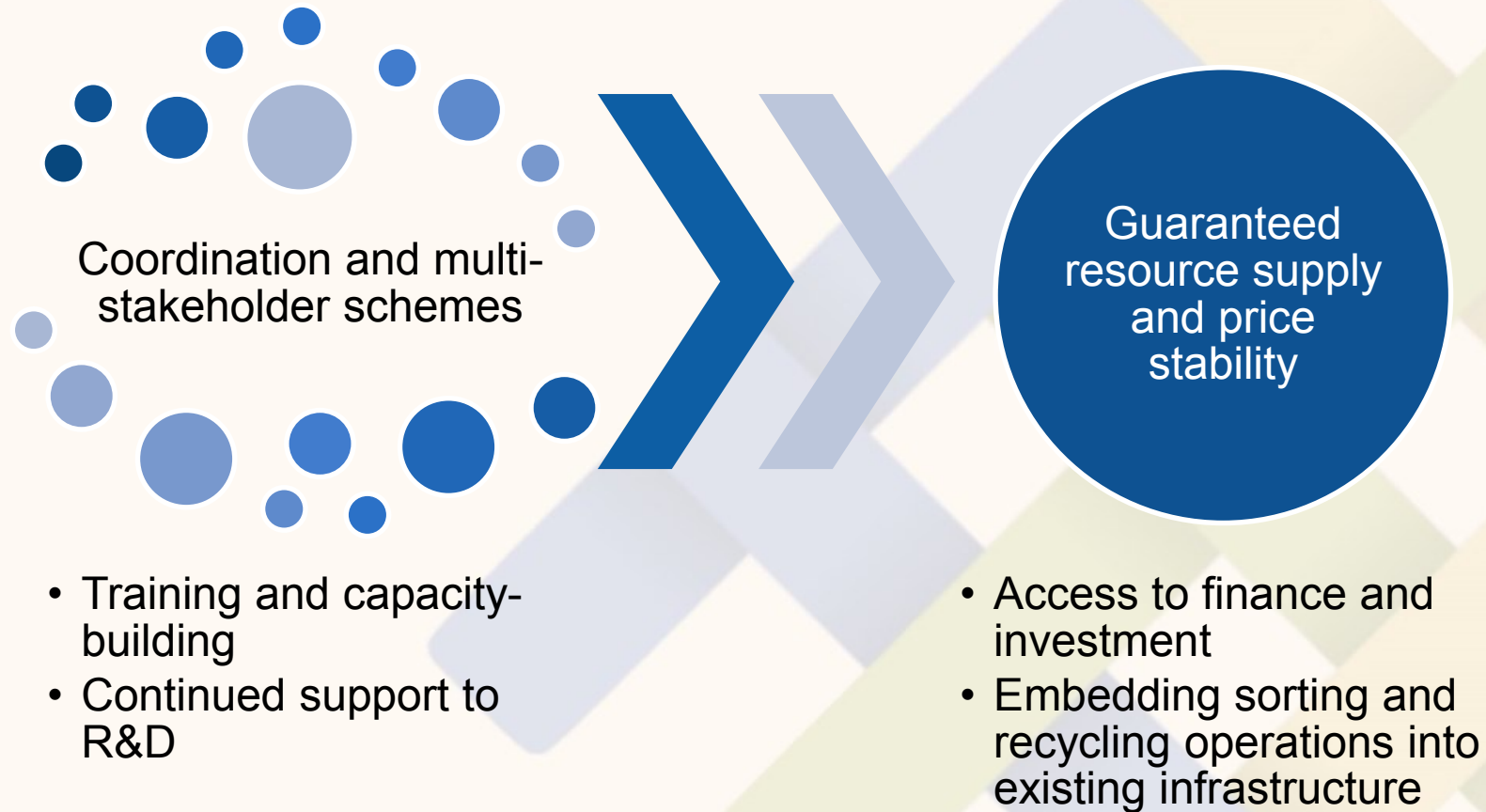
-  Residual waste management policy and EPR
-  Design for end-of-life
-  Bio-based economy shift



# How to?



# Transitional risks



# Conclusions



Shift from a product-specific to a material-specific approach



Triple bottom line impacts of environment, society and economics



Economies of scale, quality and consistency of supply



Integrated and locally embedded value chains

